

Coin FAQ

- **What are DogData crypto market objectives?**

- Increase Awareness
The process of launching the Bone coin and EtherBone token will increase awareness of our products and services to early adopters of new technology. We will offer incentives for people to promote awareness of DogData products and services.
- Expand Customer Numbers
Many of the early adopters of new technologies will either have dogs or know people who have dogs. We expect a jump of our customer numbers through our crypto market offers and listings.
- Accelerate Bone and EtherBone Economies
A key element of our strategy is the introduction and launch of the Bone coin and EtherBone token is to start and accelerate the adoption and usage of both coins.
- Raise funding
DogData will raise funding to expand the product offering and increase customer numbers and increase market penetration.
- Phase Funding
DogData is phasing the funding through crypto market listings. The large Bone and EtherBone reserve will allow DogData to raise additional funding, as and when required, through crypto market transactions.
- Unlock Exponential Bone coin and EtherBone token growth
The Bone coin and EtherBone token allocation will align everyone's incentives and unlock the potential exponential growth of the Bone coin and EtherBone token prices on crypto market exchanges.

- **What makes DogData different?**

DogData is the first eco-system that leverages the power of the dog owner community to improve dog welfare, dog breeding, dog knowledge and uses blockchain negotiation power to create a dog focused marketplace. All of this is enabled through a gamified system with tokens and coins.

- **Why does DogData have two coins?**

The DogData project uses two coins within the token economy to improve Dog welfare and save Dog owners money.

- **Bone (Bone)**
The Bone or BONE coin is the Dog ID asset tags which links to the international Dog registration on blockchain. The QR Dog_Block can be scanned using the DogData mobile app which identifies the Dog using on_block explorer on the blockchain.

- **EtherBone (ETHBN)**

The EtherBone or ETHBN token is the gamified reward and incentive coin which enables the discount mechanism on the Dog specific suggestive product 4Dogs Marketplace.

- **For whom are DogData Bones coins and EtherBone tokens?**

- Crypto investors
- Crypto enthusiasts

- **What is special about the Bonecoin economy?**

- First international Dog registration on blockchain
- First Dog ID asset token
- First Dog Data on_block explorer
- First NRC QR Dog_Block
- First find Dog on blockchain with mobile app
- First multidimensional Dog pedigree Database

- **What are Bones?**

- Bones are used to as exchange mechanism representing the value of the Dogs Life Data
- Bones can be used globally.
- Bones are created using ERC 20 blockchain technology.
- Bones are transferrable.
- Bones are tradable on crypto market exchanges.

- How are Dogs recorded on the blockchain?



- **For whom are Bones?**

All the Dog's life data can be accessed anywhere in the world using the mobile app by scanning the QR code or the Dog's nose. Any dog's identity, ownership, vaccination and health certificates can be verified. Saving time and ensuring immutable data access for:

- Dog Owners
- Veterinarians
- Dog Shows
- Police
- Customs and Border Patrol
- Charities
- Dog Rescue

- **How to use Bones?**

Bones can be used to pay for Dog ID asset tags which link to the international Dog registration on blockchain. The QR Dog_Block can be scanned using the DogData mobile app which identifies the Dog using on_block explorer on the blockchain.

- **What will drive the price of Bones?**

The demand for Bone will be driven by:

- The number of new Dogs born every year
- The number of existing Dogs
- The number of Dog owners registered on DogData
- The number of DogData Block users

The demand for DogData Block users will also be accelerated by the use cases of the mobile data verification through Dog Owners, Dog Breeders, Veterinarians, Dog Shows, Police, Customs and Border Patrol, Charities and Dog Rescue Organizations.



Dog numbers



DogData Block Usage



Exponential Growth

- **What is special about the EtherBone token economy?**

- First incentivized, gamified rewards for Dog owners
- First discount economy for Dog owners
- First tool using community power to save money for all Dog Owners

- **What are they?**

- EtherBones are electronic form of the typical discount coupon used by many industries in many countries.
- EtherBones can be used globally.
- EtherBones are created using ERC 20 blockchain technology to ensure that discounts can only be used once.
- EtherBones are transferrable.
- EtherBones are tradable on crypto market exchanges.

- **What is special about the EtherBone economic model**

The EtherBone token economics are driven by two market forces, the exchange value on DogData markets and the value on crypto market exchanges.

- **Value of EtherBone token**

Dog owners can use their EtherBone token to avail of product specific discounts. Each EtherBone will equal discounts which can be applied to product purchases on the 4Dogs marketplace.

Discount Value Of EtherBones

We are targeting an average discount value of an EtherBone to be 5 times. The range of discount value for each EtherBone is product specific. The minimum discount value will be 5 times and the maximum discount value 25 times.



Massive Savings Annual Dog Expenditure

The average annual expenditure per Dog in developed markets is USD 1'650 per year. This figure varies depending on the Dog breed, the Dog's activities, the Dog owner and the country of residence.

Saving potential

An average Dog owner can potentially save in excess USD 100 per year, per Dog by using DogData, once DogData has fully rolled out all of the planned products and services as well as expanded the 4Dogs marketplace offerings.



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Buying EtherBones

A Dog owner can supplement the EtherBones earned for Dog care and welfare activities by buying additional EtherBones from DogData.

All funds DogData receives from selling EtherBones will be used to purchase EtherBonetokens from crypto currency markets,

○ **Value of EtherBonetokens**

The value of EtherBone tokens will also be driven by demand and supply on crypto market exchanges.

Repurchase Mechanism

EtherBone tokens will be repurchased from crypto market exchanges at market rates. All funds DogData receives from selling EtherBone tokens will be used to re-purchase EtherBone tokens from crypto currency markets.

Exponential Demand For EtherBone tokens

The demand for EtherBone tokens will be driven by:

- The number of Dog owners registered on DogData
- The number of Dog owners using DogData products and services
- The number of products available on the 4Dogs Marketplace
- The number of services available on the 4Dogs Marketplace
- The number of purchases on the 4Dogs Marketplace

Some of the EtherBone tokens will be earned from Dog care and welfare activities, others will be bought from DogData. DogData will use all funds received from selling EtherBone tokens to purchase EtherBone tokens from crypto currency markets. These demand drivers will increase the demand for EtherBone tokens exponentially.



Registered Dogs



Spend per Dog



Exponential Growth

- **Can I earn / mine EtherBone tokens?**

Yes

EtherBone tokens can be earned or mined through dog care and welfare activities. These include registering your dog, providing detailed dog information, achieving smart dog sale contract milestones, participating in dog expert knowledge sharing or other dog care and welfare activities.

EtherBone tokens can also be earned through bounty campaign activities.

- **Where can EtherBone tokens be used?**

EtherBone tokens can be used for paying for products or services:

- PedigreeChain
- DNA Hunter
- Smart Dog Sale Contract
- DogData Community
- 4Dogs Marketplace
- Instore purchases at participating pet suppliers

- **How can I earn more EtherBone tokens?**

Dog owners can earn EtherBones by any of the following activities

- Registering their dog on the PedigreeChain, the international dog registration database
- Updating their dog information
- Completing Smart Dog Sale Contract milestones
- Sharing dog expert knowledge on the dog expert platform
- By participating in DogData events and challenges
- Or other incentivized activities on the DogData platform

- **Can I earn EtherBone tokens by registering my Dog?**

Yes

You will be rewarded with EtherBone tokens by registering your dog and adding your Dogs microchip to data to the PedigreeChain database.

- **Can I just buy EtherBone tokens instead of trying to earn them?**

Yes

EtherBone tokens can be bought from DogData or on crypto market exchanges.

- **Can the EtherBone tokens be used more than once?**

No

EtherBone tokens are created using a public blockchain technology to ensure that discounts can only be used once.

Used EtherBone tokens can be recirculated by DogData and become valid for discounts again.

- **What is the value of an EtherBone token?**

The price of EtherBone token will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms. Trading volumes will be driven by the number of dog owners on the platform and the number of products and services within the marketplace.

We are targeting an average discount value of an EtherBone token to be 5 times. The range of discount value for each EtherBone token is product specific. The minimum discount value will be 5 times and the maximum discount value 25 times.



- **How much an a dog owner save using DogData?**

An average Dog owner can potentially save in excess USD 100 per year, per Dog by using DogData, once DogData has fully rolled out all of the planned products and services as well as expanded the 4Dogs marketplace offerings.



- **What are the market forces effecting the EtherBone token price?**

The main value of the EtherBone tokens will be determined by the number of goods and services and the value of such goods and services for sale on the 4Dogs marketplace.

The price of the EtherBone tokens will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms.

The price of the EtherBone tokens will also be determined by the demand and supply of EtherBone tokens on crypto market exchanges.

- **Is there a potential exponential demand for EtherBone tokens?**

The demand for EtherBone tokens will be driven by:

- The number of Dog owners registered on DogData
- The number of Dog owners using DogData products and services
- The number of products available on the 4Dogs Marketplace
- The number of services available on the 4Dogs Marketplace
- The number of purchases on the 4Dogs Marketplace

Some of the EtherBone tokens will be earned from Dog care and welfare activities, others will be bought from DogData. DogData will use all funds received from selling EtherBone tokens to purchase EtherBone tokens from crypto currency markets. These demand drivers will increase the demand for EtherBone tokens exponentially.



Registered Dogs

Spend per Dog

Exponential Growth

- **How will the reducing supply of EtherBone tokens effect the price?**

The total number of EtherBone tokens in circulation will be limited to 1 billion (1'000'000'000) EtherBone tokens. All of these coins will be issued and allocated at the same time and no additional Etherbone tokens will ever be issued. The EtherBone tokens supply in circulation gets reduced every time DogData repurchases an EtherBone tokens from a crypto market. DogData will eventually repurchase all EtherBone tokens.

- **How will the EtherBonetoken price evolve?**

The market forces of the exponential demand for EtherBone token and the constant supply reduction of EtherBone token has the potential to increase the crypto market price of EtherBone tokens exponentially.



Demand Increase

Supply Decrease

Exponential Growth

- **Are there restrictions with Bone coins or EtherBone tokens?**

No

There are no restrictions on Bones or EtherBones.

- **Can Bone coins or EtherBone tokens be used globally?**

Yes

Bones and EtherBones can be used globally.

- **Are Bonecoins or EtherBone tokens transferable?**

Yes

Bones

and EtherBones are transferrable.

- **Can Bonecoins or EtherBone tokens be converted?**

Yes

Bones and EtherBones can be converted to fiat or crypto currencies on crypto market exchanges.

- **Can I sell my Bone coins or EtherBone tokens to other users?**

Yes

Bone coins and EtherBone tokens can be sold for fiat or crypto currencies on crypto market exchanges.

- **Can I exchange my Bonecoins or EtherBone tokens to fiat currency?**

Yes

Bone coins and EtherBone tokens can be converted to fiat or crypto currencies on crypto market exchanges.

- **Are Bonecoins or EtherBone tokens listed on crypto market exchanges?**

Yes

Bone coins can be found on crypto market exchanges under the ticker BONE

EtherBone tokens can be found on crypto market exchanges under the ticker ETHBN

- **Where can I buy Bone coins or EtherBone tokens?**

Bone coins and EtherBone tokens can be bought and sold on

- Dogdata.io

- Or on any cryptocurrency trading exchange Bone coins or EtherBone tokens are listed on

- **Where can I sell Bonecoins or EtherBone tokens?**

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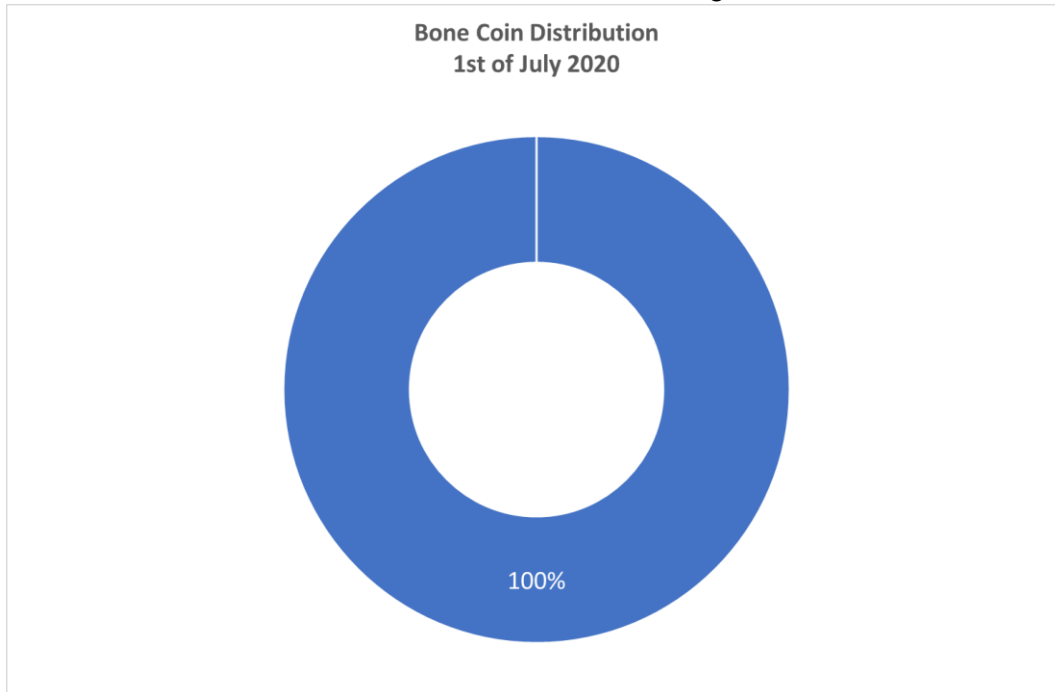
- **On which crypto market exchanges are Bone coins listed on?**

- Hotbit.io

Listing on additionally crypto market exchanges are planned.

- **What is the Bone coin allocation at the time of listing on Hotbit?**

100 % of all Bone coins issued are allocated to the DogData reserve.



- **What is the total supply of Bone coins?**

1'000'000'000 Bone coins

- **Why a billion Bone coins?**

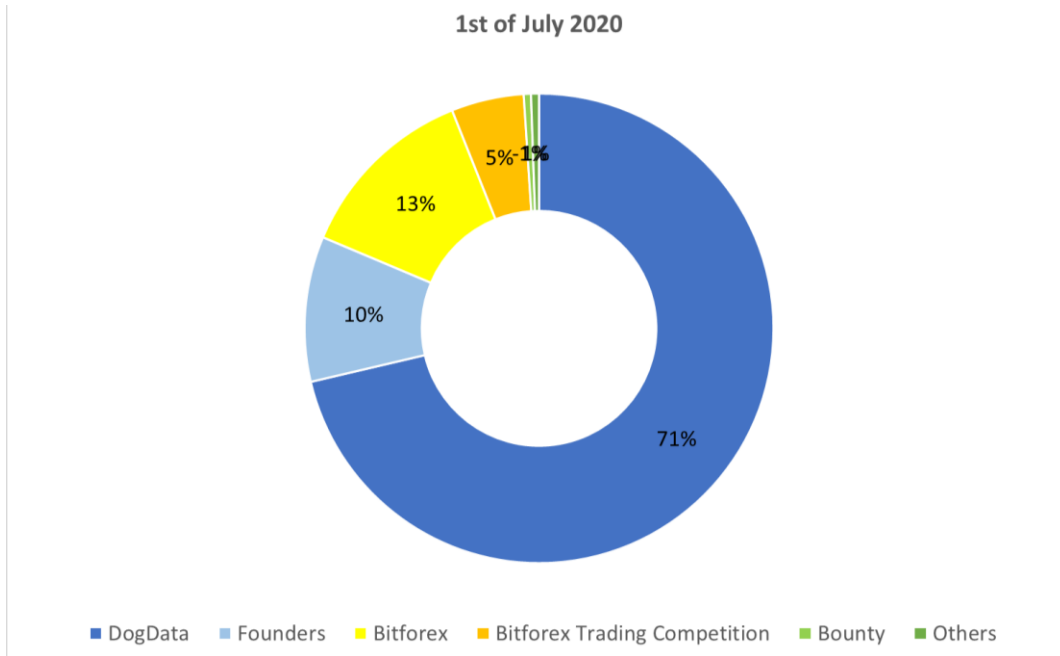
Because our target markets are massive, both in number of dog owners and amount spent on dogs each year.

- 1'42 billion total dogs worldwide
- 520 million domestic dogs
- 50 million dogs born each year
- 30 million unregistered dogs each year
- USD 1 billion spent on dog registrations per year
- USD 350 billion spent on dogs every year
- USD 30 billion spent buying / selling dogs every year

- **Are all Bone coins issued for circulation at the same time?**

DogData will be phasing the circulation of Bone coins. This phasing will either be driven by funding milestone or customer expansion milestones. The phasing will allow enough liquidity to maintain the Bone coin economy without flooding the market.

- What happens to the Bone coins in the company reserve?**
 Bone coins held in the company reserve will be sold on crypto market exchanges only if the liquidity of the markets permit the raising additional funding for DogData.
- Will DogData flood the market with Bone coins?**
 No.
 It is not in the interest of DogData to have the value of Bone coins drop by flooding the market with an oversupply of Bone coin as it would destroy the image of DogData.
- Will Bounty Hunters flood the market with Bone coins?**
 No Bone coins have been given to any bounty hunters.
- Will the Bone coins be burned?**
 No
 DogData will never burn any Bone coins.
- On which crypto market exchanges are EtherBone tokens listed on?**
 - Bitforex.com
 Listing on additionally crypto market exchanges are planned.
- What is the most recent EtherBone token distribution information?**



- What is the total supply of EtherBone tokens?**
 1'000'000'000 EtherBone tokens

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- **Will Bounty Hunters flood the market with EtherBone tokens?**

No.

Any EtherBones granted to Bounty Hunters have been vested and are only released over time.

- **Are any other EtherBone tokens vested?**

Yes

The 10 % of the total supply of EtherBone tokens granted to the founders of DogData have ben vested for a year. They cannot be sold during this time period.

- **Will the EtherBone tokens be burned?**

No

DogData will never burn any EtherBone tokens.

- **EtherBones had an IEO on Bitforex. Can you provide details?**

- Timing: May 2020
- Rounds: 2
- Prices: USD 0.008 for Round 1 & USD 0.01 for Round 2
- Softcap: None
- Hardcap: USD 750,000
- Sold out: Yes

- **How many EtherBone tokens were available for purchase during the IEO?**
 - IEO round 1 46'875'000 EtherBone tokens
 - IEO round 2 37'500'000 EtherBone tokens

- **How much did an EtherBone token cost during the IEO?**
 - IEO round 1 USD 0.008 per EtherBone token
 - IEO round 2 USD 0.010 per EtherBone token

- **How many was raised during the IEO?**
The IEO was sold out and USD 750,000 was raised.

- **Will the market price for EtherBone tokens be stable?**
The market price will be driven by two market forces:
 - Exchange value on DogData markets
The price of EtherBone tokens will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms. Trading volumes will be driven by the number of dog owners on the platform and the number of products and services within the marketplace.
 - Value on crypto market exchanges
The value of EtherBonetokens will also be driven by demand and supply on crypto market exchanges.

The larger market force is the exchange value on DogData markets as dog owners will need EtherBonetokens to avail of discounts on the 4dogs marketplace. The demand for EtherBone tokens will therefore be stable and price levels are expected to rise over time.

- **How do I join DogData community?**

Register your Dog www.mydogdata.com
Investors www.dogdata.io

- **What are the social media channels for DogData?**

Websites

Homepage: <https://mydogdata.com>
Investors: <https://dogdata.io>

Social Media

Telegram group: t.me/DogData.IO

Facebook page <https://www.facebook.com/DogsData/>
LinkedIn: <https://www.linkedin.com/company/DogData/>
Twitter: <https://twitter.com/FaceBook4Dog>
Instagram <https://www.instagram.com/dogdata.io/>
Discord <https://bitcointalk.org/index.php?topic=5228746.m>
Bitcointalk <https://bitcointalk.org/index.php?topic=5260919>

- **How can I ask questions to the DogData team directly?**
Questions@DogData.ch