

DogData General FAQ

- **What makes DogData different?**

DogData is about Improving Dog Welfare and Saving Dog Owners Money. DogData leverages the multimillion Dog Breeder and Pet Dog owner communities to improve Dog welfare, Dog Breeding and Dog knowledge.

DogData uses advanced technologies and a gamified reward system to make Dog care and welfare better. DogData leverages Erc721 Asset tokens, private blockchain, data vault, AI & machine learning, suggestive marketplace, erc20 discount tokens and cryptocurrency as well as the immutable blockchain technology for Dog microchip identification and Dog life data, vaccination & immunization storage tracking

- **What is unique about DogData?**

We have created integrated solutions using the best technology to make Dog owners **lives easier** and **reward them for Dog care & welfare activities** and **save them money** in the process.

- First international Dog registration on blockchain
- First Dog ID asset token
- First Dog Data on_block explorer
- First QR Dog Block
- First find Dog on blockchain with mobile app
- First multidimensional Dog pedigree database
- First time stamped immutable Dog vaccination, immunization and life data vault using blockchain
- First smart contract for Dog sales
- First sale contract with paid care and welfare milestones
- First Dog breeding prediction engine using big data, machine learning and AI
- First use of AI to reduce genetic Dog health defects
- First Dog knowledge exchange building Dog care and welfare knowledge
- First gamified system built for Dog owners
- First Dog event and Dog show mobile app
- First mobile enabled Dog show ticketing system
- First suggestive marketplace for Dogs
- First tool to learn from top breeders
- First incentivized, gamified reward tokens for Dog owners
- First discount token economy for Dog owners
- First tool using community power to save money for all Dog owners

- **For whom are DogData solutions?**

The DogData solutions are designed to provide solutions to the whole Dog owner community, for everyone who love and cares about Dogs:

- Dog Breeders
- Dog Owners
- Dog Lovers
- Dog Knowledge Experts

- Dog Show Organizers
 - Dog Show Participants
 - Dog Service Suppliers
 - Dog Product Suppliers
 - Dog Charities and Dog Rescue Organizations
- **Who is DogData?**
DogData OU. was founded by a team of Dog industry and functional experts with over 100 years' experience. We are passionate about Dogs and our objective is to improve Dog welfare and provide solutions to the Dog owner / breeding community by leverage technology solutions.
 - **Where is DogData located?**
DogData OU is registered as a limited liability company in Estonia. Our team members are located across the world.
 - **What is DogData's mission?**
Improving DogWelfare.
 - **What is DogData's vision?**
Leverage the power of the Dog owner community to improve Dog welfare, Dog breeding, Dog knowledge and block negotiation power marketplace through a gamified system enabled by tokens and coins.
 - **Why do we need DogData?**
The Dog owner and Dog breeders are not organized. This leads to Poor Dog Data, Inefficient Dog Breeding, the Missing Conditions of Care and Poor Leverage the Wisdom or Power of the Community.
 - **Which urgent burning industry problems does DogData address?**
Dog owners and Dog breeders are not organised. This leads to Missing or Fragmented Dog Data, Dog Breeding complexities, Missing Dog Sale Conditions of Care, Minimal Leverage of the Wisdom, Knowledge and Power of the Community.
 - Majority of Dogs are not registered
The third-party Dog registration systems are expensive, insecure and Dog life data is incomplete, unstructured, and stored in thousands of decentralized, fragmented databases with limited data access.
 - No safe, sharable integrated Dog life data management system
Dog Life Data, including records, behavioral milestones, life achievements and next generation offspring details is all paper based and not interlinked.
 - Many Dog vaccinations are incomplete and missing
Complex, often fraudulent paper trail for Dog vaccinations results in incomplete or missing Dog vaccination records. No provable Dog vaccination record system exists for diseases such as rabies and virus such as Canine Coronavirus.

- Most Dog data is unverifiable or untrustworthy
The existing paper record system, including pet passports, vaccination and blood test dates are often incomplete, fraudulent and records cannot be verified.
- Missing P2p Dog sale, care and welfare system
No ability to enforce, manage or reward the agreed terms of a Dog sale contract between a Dogs breeder and the Dogs buyer or new owner. This can result into insufficient Dog care and welfare and possible complicated legal disputes.
- Limited use of big data & science to breed better Dogs
No Algorithm exists for Breeding knowledge, expertise and experience used to improve breed standards, eliminate genetic diseases and hereditary breeding faults.
- No tools to guide new Dog buyers to pick a suitable Dog breed
All 300+ breeds of Dog have unique attributes, needs and requirements. Inexperienced, new Dog buyers often choose unsuitable Dog breeds because of lack of knowledge and make wrong choices because of image, ego or influencers.
- Good Dog care & welfare knowledge is hard to find
Dog care and welfare knowledge is decentralized, often untrustworthy and not interactive. Missing source or tool to leverage the knowledge and Dog breeder experience to improve Dog care and welfare practices for new Dog buyers.
- No Dog breed specific product recommendations
Each of the 300+ breeds of Dogs has differing product, service and dietary needs. Finding Dog breed specific, breed specialist recommended, and rated products and services is almost impossible. A lot of money is wasted on unsuitable or poor-quality products.
- No Dog or Dog owner specific platforms and services
Many additional Dog and Dog owner problems and challenges could be addressed by creating integrated Dog specific solutions or services.
- **What is Dog breed standard?**
The World Canine Organization or Fédération Cynologique Internationale (FCI) the maintains the largest registry of Dog breeds. The FCI currently recognizes 339 different breeds of Dogs.

These Dog breeding standards are a set of guidelines which are used to ensure that the animals produced by a breeder conform to the specifics of the standardized Dog breed. They reflect the physical attributes, use and purpose for each specific Dog breed. Breed standards help define the ideal animal of a breed and provide goals for breeders. The breed standard is a blueprint for a Dog fit for the function it was bred.

- **What are the problems with kennel club Dogpedigree databases?**

Each of the over 4000 kennel club keeps their own records in their own formats. Few kennel clubs are interconnected with others. Searching for potential Dogs or breeding mates within a database or even across databases is not possible.

- **What are challenges in breeding Dogs?**

Manual Matching Process

Dog breeding today is a labour intensive and very manual process. Dog breeders must manually search across multiple databases, network at Dog shows and negotiate with male Dog owners to identify suitable breeding matches.

Uncertain Breeding Outcome

Predicting breeding results is a skill and always challenging, breeding is a mix between art and science. If the wrong breeding mate is picked, the litter of puppies will be inferior. The puppies will not conform to the specific pedigree breed standard, not have good show results or be excluded from shows because of non-conformity to breeding standards and may not fetch a good sales price.

Outdated Breeding Standards

Dogs used to be breed for purpose, i.e. hunting, guarding, working, utility or beauty. The market demands, needs, wishes and desires of Dog owners have evolved over time. Many breeding standards are outdated, some are over 100 years old. Dogs breed to these standards are not focused on modern Dog owner requirements. Some of the existing breeding standards inhibit the Dog's welfare and health.

- **What solutions does DogData provide?**

Every action DogData takes is to increase Dog welfare or for the benefit of Dogs and the Dog owner community. We have developed integrated solutions to achieve our goals:

1. **DogData Blockchain**

1. **International Dog Registration Blockchain**

- Dog ancestry public blockchain reference and international Dog registry database using time stamped immutable blockchain technology for all Dogs, pedigree and non-pedigree.

2. **DogData Block**

1. **On_BlockDog Tag**

- QR DogID tag linked to the DogData Blockchain, making Dogs and their data searchable on the blockchain through mobile app.

3. **DogData Vault**

1. **Secure Dog's Life Data on Private Blockchain**

Secure time stamped data vault for all Dog's vaccination registration and Dog's life data using immutable private blockchain technology.

4. Dog Sale Smart Contract

Dog Sale & Care Conditions Contract

Inclusive, modular Dog sale and care contract with tracked and incentivized care and welfare milestones linked to the DogData Blockchain.

5. DNA Hunter

Dog Mating & Breeding Prediction

Using the world's most successful Dog breeding experts and the power of big data, machine learning and AI to make better breeding predictions and help eliminate genetic health defects.

6. DogData Expert

Knowledge Exchange

The incentivized knowledge sharing creates the best information exchange to improve Dog care, health & welfare benefiting the whole Dog community.

7. DogDate

Mobile App

Mobile enabled categorized Dog events creation and management tool using social media, location technology and keyword hashtags.

8. 4DogsMarketplace

Dog Specific Suggestive Marketplace

Dog specific & breed specific suggestive marketplace with a great selection of products and services at low prices with product, services, diet suggestions already used by your Dog's breed champions.

9. Bone

DogData Block Coin

The Bone or BONE coin is the DogData Block coin which links to the international Dog registration on blockchain. Tradable on crypto markets.

10. EtherBone

Reward & Discount Token

The EtherBone or ETHBN token is the gamified reward and incentive coin which enables the discount mechanism on the Dog specific suggestive product 4Dogs Marketplace. Tradable on crypto markets.

- **How will DogData solve problems for me or my Dog?**

All DogData products and services are designed to increase Dog care and welfare, including for your Dog.

- **What makes DogData different?**

DogData is the first eco-system leverages the power of the Dog owner community to improve Dog welfare, Dog breeding, Dog knowledge and block negotiation power marketplace through a gamified system enabled by tokens and coins.

- **Can DogData save me money?**

Yes

A Dog Owner can earn EtherBones by

- Updating their Dog information
- Completing DogData Challenges
- Placement in DogData Events
- Contributing on DogData Expert social media content
- Judging virtual Dog shows or Dog grooming contests
- Achieving ScoreCard milestones
- Selling Dogs on the 4Dogs marketplace

An average Dog owner can potentially save in excess USD 100 per year, per Dog by using DogData, once DogData has fully rolled out all of the planned products and services as well as expanded the 4Dogs marketplace offerings.



- **Where are DogData solutions available?**

DogData solutions are available globally, in any country at any time.

www.myDogdata.com

- **How do I join the DogData platform?**

www.myDogdata.com

- **How do I register my Dog?**

Follow the link on www.myDogdata.com

- **Is the DogData Blockchain the first blockchain for Dogs?**

Yes

The DogData Blockchain is the first immutable recording of Dog registration using blockchain technology.

- **What is the DogData Blockchain?**

The DogData Blockchain is the core enabler of our product and service offering. It will enable easy Dog international registration for **all**Dogs, pedigree and non-pedigree Dogs. Additionally, all Dog's life data will be systematically captured and

stored in secure, encrypted immutable data records. The DogData Blockchain effectively replaces the need to register your Dog on a national level with kennel clubs.

- **Does DogData use asset tokens?**

Yes

For each DogDogData creates an asset token, the international Dog registration, the DogData Blockchain using the ERC721 blockchain protocol.

- **How does DogData use asset tokens?**

For each Dog registration DogData will create one Dog specific asset token combining Dog owner and Dog microchip information.

- **Does the DogData asset token qualify as a security?**

No

The DogData Blockchain asset token is a confirmation of the international registration of each Dog and not a security.

- **Does the DogData asset token create ownership rights?**

Yes

The DogData Blockchain asset token creates ownership rights only over the international Dog registration. It does not create ownership rights over the Dog, nor does it entitle the owner to any profit share, ownership or other rights of DogData.

- **Do I get rewarded for registering my Dog?**

Yes

During our launch stage every Dog registered will also benefit from our bounty campaign and receive EtherBone tokens.

- **Are the DogData Blockchain asset tokens tradable?**

No

The asset token is the electronic record of your Dog's registration. The Dog registration asset token is not tradable.

- **Are the DogData BlockchainDogregistrationassettokenstransferable?**

Yes

The asset token is the electronic record of your Dog's registration. Only when you sell your Dog will ownership of the registration change.

- **What is the DogData Block?**

The DogData Block is a QR Dog ID tag linked to the international DogData Blockchain. The QR code on the DogData Block can be scanned using the DogData mobile app which identifies the Dog and all the Dog's data using on_block explorer on the blockchain.

- **Who benefits from the Easy DogData access?**

All the Dog's life data can be accessed anywhere in the world using the mobile app by scanning the QR code or the Dog's nose. Any dog's identity, ownership, vaccination and health certificates can be verified. Saving time and ensuring immutable data access for:

- Dog Owners
- Veterinarians
- Dog Shows
- Police
- Customs and Border Patrol
- Charities
- Dog Rescue

- **What is the DogData vault?**

The DogData Vault is the secure record database of all the specific Dog life data.

All information is:

- Referenced to the DogData BlockchainDog registration
- Linked to a specific Dog.
- Time stamped.
- Unchangeable.
- Linked to the Smart Dog Sale Contract
- Linked to Dog Owner & Dog ID ScoreCards

DogData Vault:

- Databases are encrypted.
- Databases are mirrored, i.e. redundant information in case of a system crash.
- Data is available to view for users through interfaces.
- Data only visible to users, not outsiders
- Uses private blockchain technology

- **What is information is captured?**

To help build an updated, accurate database the Dog owners will get paid for updating their Dog specific information on the DogData Blockchain. This will include:

- Individual Dog data Annual measurements, colour, behaviour
- Dogs genetic history 5 generation Dog pedigree
- Health data Annual medical records and veterinary certificates
- Show records / results Location, judge, results
- Sales contract Change of ownership
- Training achievements
- Offspring

Payments to Dog owners will be either in the form of ScoreCard points, discount vouchers or EtherBones which can be used to buy Dog supplies and/or Dog services on the 4Dogs Marketplace.

- **Will it cost me to store my Dog's life data?**

No

Dog owners will get paid in EtherBones for updating their Dog's life data.

- **Is my DogData GDPR compliant?**

Yes

DogData has a detailed privacy policy.

For more information see www.myDogdata.com

- **What are the terms and conditions for using DogData products?**

DogData has detailed terms and conditions.

For more information see www.myDogdata.com

- **What is a Smart Dog Sale Contract?**

The Smart Dog Sale Contract is an easy to use, incentivized, inclusive, modular Dog sale and care contract with care milestones which are linked to the DogData Blockchain. The Dog conditions of care milestones are tracked automatically by the DogData Blockchain care milestones are updated by the Dog owner on the DogData Blockchain and the Dog breeder is notified automatically.

- **Do I get paid for achieving Dog care and welfare milestones?**

Yes

Dog owners will get paid for achieving care milestones. These payments to Dog owners will be either in the form of discount vouchers or EtherBones which can be used to buy Dog supplies and/or Dog services.

Reward payments will either come from DogData or from the Dog breeder which can determine the welfare incentive milestones and payments at the time of sale of the Dog to the new owner.

- **How much does a Smart Dog Sale Contract cost?**

The price of a Smart Dog Sale Contract will depend on the type of contract (simple or full feature), the number of milestones and the country locations. The Smart Dog Sale Contract may be provided at reduced costs or even free depending on current promotions or sponsorships.

- **Will a Smart Dog Sale contract make me a better Dog owner?**

Yes.

The guidance and milestones included in the Smart Dog Sale contract facilitate Dog care and welfare knowledge and activities.

- **How do I create a Smart Dog Sale Contract?**

Use the create Smart Dog Contact link on the homepage www.myDogdata.com

- **What is the DNA Hunter?**

The DNA Hunter Dog breeding system suggests better Dog breeding mates by using the world's most successful Dog breeding experts and the power of big data from our DogData platform to make better predictions.

- **What is DogExpert?**

Incentivized peer to peer knowledge sharing. Expert advice creates the best information to improve Dog care, health & welfare benefiting the whole Dog community. Backed by social media enabled solutions providing searchable Dog care information for the wider Dog owner community.

- **Is DogData a community knowledge platform?**

Yes

DogData DogExpert

- Expert advice creates the best information to improve Dog care, health & welfare benefiting the whole Dog community.
- This will be achieved by providing searchable Dog care information and live Dog care expert advice leveraging the Dog owner community to provide better Dog care.

DogData Expert Care Information

This social media enabled solution will provide searchable Dog care information for the wider Dog owner community. The goal is to create the best care information to improve Dog care, Dog health through breeding benefiting the whole Dog community.

- **Can I ask Dog care or welfare questions?**

Individual Dog owners can post questions. These questions can have bounty rewards. The Dog owner can assign rewards based on the usefulness of the answers received. The best answers will receive bounty rewards.

- **Can I get paid for sharing knowledge?**

DogData will reward experts and contributors to the Dog knowledge DogData Expert site through EtherBones.

- **Is DogData a gamified system?**

Yes

The objective of the DogData gamification is to make it more fun for Dog owners to care for their Dogs actively and to participate in Dog owner community activities that prioritize Dog welfare.

- **What are gamification metrics?**

Each element of the DogData Platform is designed focusing on key gamification metrics.

- | | |
|----------------------------------|------------------------------|
| • Visible proof of activity | DogData Owner & Dog ID Cards |
| • Is entertaining to participate | DogData Events |
| • Creates challenges | Dog Welfare Challenges |
| • Provides real time feedback | Instant Updates |
| • Reward participation | DogData Rewards |

- **What is the 4Dogs marketplace?**

Dog specific marketplace with a great selection of products and services at low prices.

4Dogs marketplace will use the market power of the Dog owner community to create a marketplace for Dog owner focused solutions. The market will operate both as a demand and as a supply driven marketplace. We use block negotiating power to obtain better services and deals for the Dog owner community. The system will enhance transparency and trust by creating customer, supplier and product score cards visible by all market participants. The marketplace will use smart contracts to enable a secure marketplace for all.

- **Does DogData help Dog Charities and Rescue Organizations?**

Yes

We promote positive Dogcare and welfare by both directly contributing to charities and rescue organizations and encouraging at every opportunity possible help from the platform's community.

We also enable direct donations from our Dog owner community to select Dog charities and rescue organizations.

- **What future solutions are planned?**

DogData has a long list and detailed products and solutions roadmap to for the Dog world. Our initial focus is to launch the proposed solutions successfully and then subsequently launch our additional products and services.

- **What are DogData crypto market objectives?**

- Increase Awareness

The process of launching the Bonecoin and EtherBone token will increase awareness of our products and services to early adopters of new technology. We will offer incentives for people to promote awareness of DogData products and services.

- Expand Customer Numbers

Many of the early adopter of new technologies will either have Dogs or know people who have Dogs. We expect a jump of our customer numbers through our crypto market offers and listings.

- Accelerate Bone and EtherBone Economies

A key element of our strategy is the introduction and launch of the Bonecoin and EtherBone token is to start and accelerate the adoption and usage of both currencies.

- Raise funding

DogData will raise funding to expand the product offering and increase customer numbers and increase market penetration.

- Phase Funding

DogData is phasing the funding through crypto market listings. The large Bone and EtherBone reserve will allow DogData to raise additional funding, as and when required, through crypto market transactions.

- Unlock Exponential Bone coin and EtherBonetoken Growth
The Bone coin and EtherBone token allocation will align everyone's incentives and unlock the potential exponential growth of the Bone coin and EtherBone token prices crypto market exchanges.

- **Why does DogData have two coins?**

The DogData project uses two coins within the token economy to improve Dog welfare and save Dog owners money.

- **Bone (Bone)**

The Bone or BONE coin is the Dog ID asset tags coin which links to the international Dog registration on blockchain. The QR Dog_Block can be scanned using the DogData mobile app which identifies the Dog using on_block explorer on the blockchain.

- **EtherBone (ETHBN)**

The EtherBone or ETHBN token is the gamified reward and incentive token which enables the discount mechanism on the Dog specific suggestive product 4Dogs Marketplace.

- **For whom are DogData Bones coins and EtherBone tokens?**

- Crypto investors
- Crypto enthusiasts

- **What is special about theBone coin economy?**

- First international Dog registration on blockchain
- First Dog ID asset token
- First Dog Data on_block explorer
- First NRC QR Dog_Block
- First find Dog on blockchain with mobile app
- First multidimensional Dog pedigree Database

- **What are Bones?**

- Bones are used to as exchange mechanism representing the value of the Dogs Life Data
- Bones can be used globally.
- Bones are created using ERC 20 blockchain technology.
- Bones are transferrable.
- Bones are tradable on crypto market exchanges.

- **For whom are Bones?**

All the Dog's life data can be accessed anywhere in the world using the mobile app by scanning the QR code or the Dog's nose. Any Dog's identity, ownership, vaccination and health certificates can be verified. Saving time and ensuring immutable data access for:

- Dog Owners
- Veterinarians
- Dog Shows
- Police
- Customs and Border Patrol
- Charities
- Dog Rescue

- **How to use Bones?**

Bones can be used to pay for Dog ID asset tags which link to the international Dog registration on blockchain. The QR Dog_Block can be scanned using the DogData mobile app which identifies the Dog using on_block explorer on the blockchain.

- **What will drive the price of Bones?**

The demand for Bone will be driven by:

- The number of new Dogs born every year
- The number of existing Dogs
- The number of Dog owners registered on DogData
- The number of DogData Block users

The demand for DogData Block users will also be accelerated by the use cases of the mobile data verification through Dog Owners, Dog Breeders, Veterinarians, Dog Shows, Police, Customs and Border Patrol, Charities and Dog Rescue Organizations.



Dog numbers



DogData Block Usage



Exponential Growth

- **What is special about the EtherBone token economy?**
 - First incentivized, gamified rewards for Dog owners
 - First discount economy for Dog owners
 - First tool using community power to save money for all Dog Owners
- **What are EtherBones?**
 - EtherBones are electronic form of the typical discount coupon used by many industries in many countries.
 - EtherBones can be used globally.
 - EtherBones are created using ERC 20 blockchain technology to ensure that discounts can only be used once.
 - EtherBones are transferrable.
 - EtherBones are tradable on crypto market exchanges.
- **What is special about the EtherBone economic model**

The EtherBone token economics are driven by two market forces, the exchange value on DogData markets and the value on crypto market exchanges.

- **Value of EtherBone tokens**

Dog owners can use their EtherBone tokens to avail of product specific discounts. Each EtherBone will equal discounts which can be applied to product purchases on the 4Dogs marketplace.

Discount Value Of EtherBones

We are targeting an average discount value of an EtherBone to be 5 times. The range of discount value for each EtherBone is product specific. The minimum discount value will be 5 times and the maximum discount value 25 times.



Massive Savings Annal Dog Expenditure

The average annual expenditure per Dog in developed markets is USD 1'650 per year. This figure varies depending on the Dog breed, the Dog's activities, the Dogowner and the country of residence.

Saving potential

An average Dog owner can potentially save in excess USD 100 per year, per Dog by using DogData, once DogData has fully rolled out all of the planned products and services as well as expanded the 4Dogs marketplace offerings.



Buying EtherBones

A Dog owner can supplement the EtherBones earned for Dog care and welfare activities by buying additional EtherBones from DogData.

All funds DogData receives from selling EtherBones will be used to purchase EtherBonetokens from crypto currency markets,

- **Value of EtherBone tokens**

The value of EtherBone tokens will also be driven by demand and supply on crypto market exchanges.

Repurchase Mechanism

EtherBone tokens will be repurchased from crypto market exchanges at market rates. All funds DogData receives from selling EtherBone tokens will be used to re-purchase EtherBone tokens from crypto currency markets.

Exponential Demand For EtherBone tokens

The demand for EtherBone tokens will be driven by:

- The number of Dog owners registered on DogData
- The number of Dog owners using DogData products and services
- The number of products available on the 4Dogs Marketplace
- The number of services available on the 4Dogs Marketplace
- The number of purchases on the 4Dogs Marketplace

Some of the EtherBone tokens will be earned from Dog care and welfare activities, others will be bought from DogData. DogData will use all funds received from selling EtherBone tokens to purchase EtherBone tokens from crypto currency markets. These demand drivers will increase the demand for EtherBone tokens exponentially.



Registered Dogs



Spend per Dog



Exponential Growth

- **Can I earn / mine EtherBone tokens?**

Yes

EtherBone tokens can be earned or mined through Dog care and welfare activities. These include registering your Dog, providing detailed Dog information, achieving

smart Dog sale contract milestones, participating in Dog expert knowledge sharing or other Dog care and welfare activities.

EtherBone tokens can also be earned through bounty campaign activities.

- **Where can EtherBone tokens be used?**

EtherBone tokens can be used for paying for products or services:

- DogData Blockchain
- DNA Hunter
- Smart Dog Sale Contract
- DogData Community
- 4Dogs Marketplace
- Instore purchases at participating pet suppliers

- **How can I earn more EtherBone tokens?**

Dog owners can earn EtherBones by any of the following activities

- Registering their Dog on the DogData Blockchain, the international Dog registration database
- Updating their Dog information
- Completing Smart Dog Sale Contract milestones
- Sharing Dog expert knowledge on the Dog expert platform
- By participating in DogData events and challenges
- Or other incentivized activities on the DogData platform

- **Can I earn EtherBonetokens by registering my Dog?**

Yes

You will be rewarded with EtherBone tokens by registering your Dog and adding your Dogs microchip to data to the DogData Blockchain database.

- **Can I just buy EtherBone tokens instead of trying to earn them?**

Yes

EtherBone tokens can be bought from DogData or on crypto market exchanges.

- **Can the EtherBone tokens be used more than once?**

No

EtherBone tokens are created using a public blockchain technology to ensure that discounts can only be used once.

Used EtherBone tokens can be recirculated by DogData and become valid for discounts again.

- **What is the value of an EtherBone token?**

The price of EtherBone token will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms. Trading volumes will be driven by the number of Dog owners on the platform and the number of products and services within the marketplace.

We are targeting an average discount value of an EtherBone token to be 5 times. The range of discount value for each EtherBone token is product specific. The minimum discount value will be 5 times and the maximum discount value 25 times.



- **How much does a Dog owner save using DogData?**

An average Dog owner can potentially save in excess USD 100 per year, per Dog by using DogData, once DogData has fully rolled out all of the planned products and services as well as expanded the 4Dogs marketplace offerings.



- **What are the market forces effecting the EtherBone token price?**

The main value of the EtherBone tokens will be determined by the number of goods and services and the value of such goods and services for sale on the 4Dogs marketplace.

The price of the EtherBone tokens will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms.

The price of the EtherBone tokens will also be determined by the demand and supply of EtherBone tokens on crypto market exchanges.

- **Is there a potential exponential demand for EtherBone tokens?**

The demand for EtherBone tokens will be driven by:

- The number of Dog owners registered on DogData
- The number of Dog owners using DogData products and services
- The number of products available on the 4Dogs Marketplace
- The number of services available on the 4Dogs Marketplace
- The number of purchases on the 4Dogs Marketplace

Some of the EtherBone tokens will be earned from Dog care and welfare activities, others will be bought from DogData. DogData will use all funds received from selling EtherBone tokens to purchase EtherBone tokens from crypto currency markets. These demand drivers will increase the demand for EtherBone tokens exponentially.



Registered Dogs



Spend per Dog



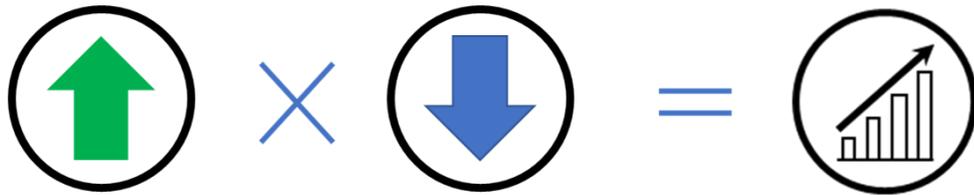
Exponential Growth

- **How will the reducing supply of EtherBone tokens effect the price?**

The total number of EtherBone tokens in circulation will be limited to 1 billion (1'000'000'000) EtherBone tokens. All of these coins will be issued and allocated at the same time and no additional Etherbone tokens will ever be issued. The EtherBone token supply in circulation gets reduced every time DogData repurchases an EtherBone token from a crypto market. DogData will eventually repurchase all EtherBone token.

- **How will the EtherBone tokenprice evolve?**

The market forces of the exponential demand for EtherBone token and the constant supply reduction of EtherBone token has the potential to increase the crypto market price of EtherBone token exponentially.



Demand Increase

Supply Decrease

Exponential Growth

- **Are there restrictions with Bone coins or EtherBone tokens?**

No

There are no restrictions onBones or EtherBones.

- **Can Bones or EtherBones be used globally?**

Yes

Bones and EtherBonescan be used globally.

- **Are Bones or EtherBones transferable?**

Yes

Bones and EtherBones are transferrable.

- **Can Bones or EtherBones be converted?**

Yes

Bones and EtherBones can be converted to fiat or crypto currencies on crypto market exchanges.

- **Can I sell my Bones or EtherBones to other users?**

Yes

Bones and EtherBones can be sold for fiat or crypto currencies on crypto market exchanges.

- **Can I exchange my Bones or EtherBones to fiat currency?**

Yes

Bones and EtherBones can be converted to fiat or crypto currencies on crypto market exchanges.

- **Are Bone coins or EtherBone tokens listed on crypto market exchanges?**

Yes

Bone coins can be found on crypto market exchanges under the ticker BONE

EtherBone tokens can be found on crypto market exchanges under the ticker ETHBN.

- **Where can I sell Bones or EtherBones?**

Bone coins and EtherBone tokens can be bought and sold on

- Dogdata.io
- Or on any cryptocurrency trading exchange Bones or EtherBones are listed on

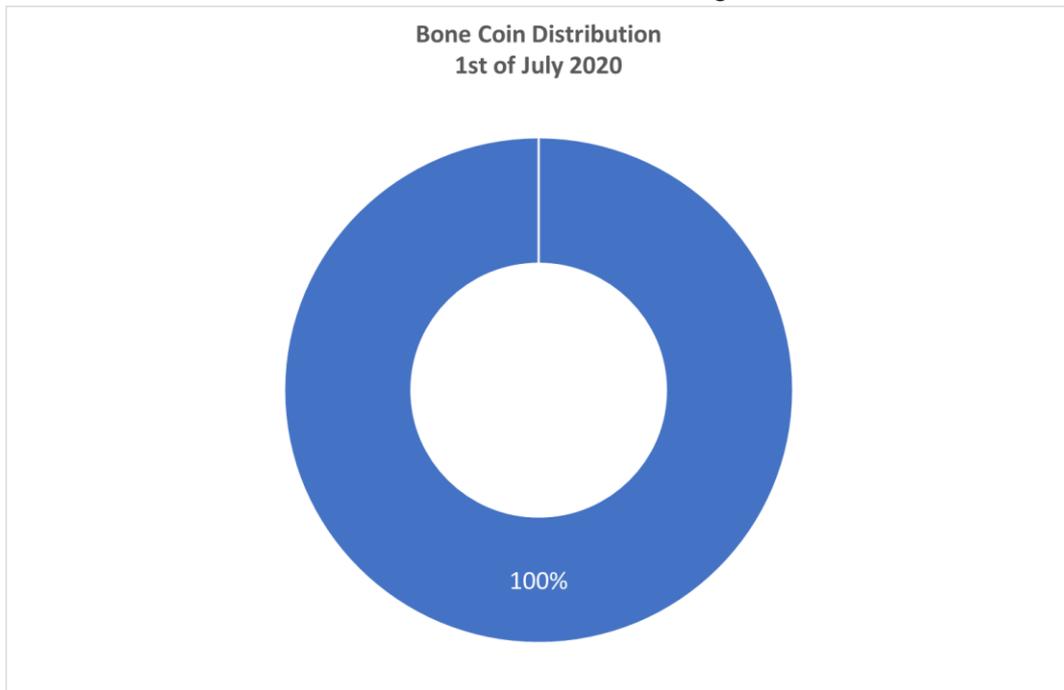
- **On which crypto market exchanges are Bone coins listed on?**

- Hotbit.io

Listing on additionally crypto market exchanges are planned.

- **What is the Bone coin allocation at the time of listing on Hotbit?**

100 % of all Bone coins issued are allocated to the DogData reserve.



- **What is the total supply of Bone coins?**

1'000'000'000 Bone coins

- **Why a billion Bonecoins?**

Because our target markets are massive, both in number of Dog owners and amount spent on Dogs each year.

- 1'42 billion total Dogs worldwide
- 520 million domestic Dogs
- 50 million Dogs born each year
- 30 million unregistered Dogs each year
- USD 1 billion spent on Dog registrations per year
- USD 350 billion spent on Dogs every year
- USD 30 billion spent buying / selling Dogs every year

- **Are all Bone coins issued for circulation at the same time?**

DogData will be phasing the circulation of Bone coins. This phasing will either be driven by funding milestone or customer expansion milestones. The phasing will allow enough liquidity to maintain the Bone coin economy without flooding the market.

- **What happens to the Bone coins in the company reserve?**

Bone coins held in the company reserve will be sold on crypto market exchanges only if the liquidity of the markets permit the raising additional funding for DogData.

- **Will DogData flood the market with Bonecoins?**

No.

It is not in the interest of DogData to have the value of Bone coins drop by flooding the market with an oversupply of Bone coins as it would destroy the image of DogData.

- **Will Bounty Hunters flood the market with Bone coins?**

No Bone coins have been given to any bounty hunters.

- **Will the Bone coins be burned?**

No

DogData will never burn any Bone coins.

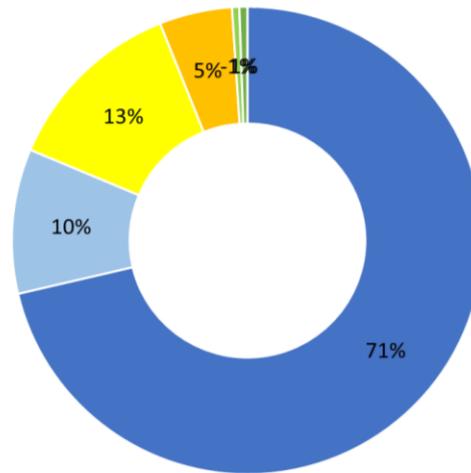
- **On which crypto market exchanges are EtherBone Tokenlisted on?**

- Bitforex.com

Listing on additionally crypto market exchanges are planned.

- **What is the most recent EtherBone token distribution information?**

1st of July 2020



■ DogData ■ Founders ■ Bitforex ■ Bitforex Trading Competition ■ Bounty ■ Others

- **What is the total supply of EtherBone tokens?**

1'000'000'000 EtherBone tokens.

- **Why a billion EtherBonetokens?**

Because our target markets are massive, both in number of Dog owners and amount spent on Dogs each year.

- 1'42 billion total Dogs worldwide
- 520 million domestic Dogs
- 50 million Dogs born each year
- 30 million unregistered Dogs each year
- USD 1 billion spent on Dog registrations per year
- USD 350 billion spent on Dogs every year
- USD 30 billion spent buying / selling Dogs every year

- **Are all EtherBone tokens issued for circulation at the same time?**

DogData will be phasing the circulation of EtherBone tokens. This phasing will either be driven by funding milestone or customer expansion milestones. The phasing will allow enough liquidity to maintain the EtherBone token economy without flooding the market.

- **What happens to the EtherBone token in the company reserve?**

EtherBone tokens held in the company reserve will be sold on crypto market exchanges only if the liquidity of the markets permit the raising additional funding for DogData.

- **Will DogData flood the market with EtherBonetokens?**

No.

It is not in the interest of DogData to have the value of EtherBone tokens drop by flooding the market with an oversupply of EtherBone tokens as it would destroy the image of DogData.

- **Will Bounty Hunters flood the market with EtherBone tokens?**

No.

Any EtherBones granted to Bounty Hunters have been vested and are only released over time.

- **Are any other EtherBone tokens vested?**

Yes

The 10 % of the total supply of EtherBone tokens granted to the founders of DogData have ben vested for a year. They cannot be sold during this time period.

- **Will the EtherBone tokens be burned?**

No

DogData will never burn any EtherBone tokens.

- **EtherBones had an IEO on Bitforex. Can you provide details?**

- Timing: May 2020
- Rounds: 2
- Prices: USD 0.008 for Round 1 & USD 0.01 for Round 2
- Softcap: None
- Hardcap: USD 750,000
- Sold out Yes

- **How many EtherBoneswere available for purchase during the IEO?**

- IEO round 1 46'875'000 EtherBone tokens
- IEO round 2 37'500'000 EtherBone tokens

- **How much did an EtherBone coin cost during the IEO?**

- IEO round 1 USD 0.008 per EtherBone token
- IEO round 2 USD 0.010 per EtherBonetoken

- **How many was raised during the IEO?**

The IEO was sold out and USD 750,000 was raised.

- **Will the market price for EtherBone tokens be stable?**

The market price will be driven by two market forces:

- Exchange value on DogData markets
The price of EtherBone tokens will be determined by the value or perceived value of discounts for goods or services which can be bought on the DogData platforms. Trading volumes will be driven by the number of Dog owners on the platform and the number of products and services within the marketplace.

- Value on crypto market exchanges
The value of EtherBonetokens will also be driven by demand and supply on crypto market exchanges.

The larger market force is the exchange value on DogData markets as Dog owners will need EtherBone tokens to avail of discounts on the 4Dogs marketplace. The demand for EtherBone tokens will therefore be stable and price levels are expected to rise over time.

- **How do I join DogData community?**

Register your Dog www.myDogdata.com
Investors www.Dogdata.io

- **What are the social media channels for DogData?**

Websites

Homepage: <https://myDogdata.com>
Investors: <https://Dogdata.io>

Social Media

Telegram group: t.me/DogData.IO
Facebook page <https://www.facebook.com/DogsData/>
LinkedIn: <https://www.linkedin.com/company/DogData/>
Twitter: <https://twitter.com/FaceBook4Dog>
Instagram <https://www.instagram.com/Dogdata.io/>
Discord <https://bitcointalk.org/index.php?topic=5228746.m>
Bitcointalk <https://bitcointalk.org/index.php?topic=5260919>

- **How can I ask questions to the DogData team directly?**

Questions@DogData.ch